

Station	WPGH-TV PITTSBURGH, PA	Agency	( ) MENTZER MEDIA SERVICES	Rep Firm	
Advertiser	( ) POLITICAL ISSUE GROU		600 FAIRMOUNT AVE, SUITE 306	Sales Office ( )	WASHINGTON
Product	AFP		TOWSON, MD 21286	Salesperson ( )	KATHRYN SARDINSKY
Estimate#	474	Agency C/P1/P2/E	//474		
Buyer	ELISE CLOYD	Flight Dates	09/04/2012 - 09/10/2012	Salesperson Phone#	202-955-5342
Phone#		Hiatus Weeks		Salesperson FAX#	
Fax#					

--- CONTRACT COMMENT ---

AMERICANS FOR PROSPERITY \*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

Ln	Dates	Time	Program	Len	Rate	Day	Spots/Week	# of Weeks	Total Spots	Total Cost
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1	09/04-09/07	10P-11P	NEWS	:30	\$900.00	TU-F	4	1	4	\$3,600.00
2	09/08-09/08	8P-9P	COPS	:30	\$500.00	SA	2	1	2	\$1,000.00
3	09/09-09/09	10A-11A	NEWS	:30	\$100.00	SU	2	1	2	\$200.00
4	09/10-09/10	10P-11P	NEWS	:30	\$900.00	M	1	1	1	\$900.00

---REPORT TOTALS---

Report Totals: 9 / \$5,700.00

---SALES MONTHLY TOTALS---

Sep 12: 9 / \$5,700.00  
Sales Totals: 9 / \$5,700.00  
Station Totals: 9 / \$5,700.00  
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$114,000	CABL	0%	KDKA	32%	UNKN	0%	WPCW	0%	WPGH	5%
		WPMY	0%	WPXI	29%	WTAE	34%				

Rep Order# 9782923      Ver# 1      Status New  
EC'd Yes

Traffic Order#

Printed: 08/09/2012 4:21 PM  
Last Received: 08/09/2012 4:12 PM  
Showing Buylines: All Lines

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Estimate# 474  
Buyer ELISE CLOYD  
Phone#  
Fax#  
Demos RA35+

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